

APPLITECH

12-14
NOVEMBER 2025
BOLOGNA EXHIBITION CENTRE - ITALY

**INTERNATIONAL EXHIBITION & CONFERENCE FOR THE SUPPLY CHAIN
AND MANUFACTURING OF APPLIANCES & CONSUMER ELECTRONICS**

Press Release no. 1/2024 EN

APPLITECH 2025

*The new International Trade Show for the Supply Chain and
Manufacturing of Appliances & Consumer Electronics*
www.applitech.show

Milan, 25 June 2024 – **A151 Srl** and **SENAF Srl**, organizers of leading international trade shows - are pleased to announce **APPLITECH 2025**, the new international trade show for **appliances and consumer electronics production**.

The first edition of **APPLITECH** will take place in the prestigious **Bologna Exhibition Center**, on **12-14 November 2025**, in hall 29.

APPLITECH 2025 is the first and only European trade show exclusively dedicated to the **production of APPLIANCES and CONSUMER ELECTRONICS** in all its aspects: **technologies, equipment, design, machinery, accessories, components, parts and spare parts, materials, logistics and services**. A real business and networking event tailor made for all **APPLIANCES and CONSUMER ELECTRONICS MANUFACTURING INDUSTRIES**.

In an exhibition area of over **12,000 square meters**, hundreds of companies will showcase the best of national and international technologies and services, and their novelties: in this supply chain sector, as well as many others, Italy is at the forefront of the world, and its companies are leaders in innovation, technologies, export and market share.

PROJECT & MANAGEMENT

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In cooperation with
 Bologna Fiere

WWW.APPLITECH.SHOW

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APPLITECH 2025 will bring together thousands of globally renowned experts from appliance and consumer electronics manufacturing industries and their value chain suppliers, managers, technicians, planners, installers, dealers, distributors, retailers, investors, institutions and association, science and academia, policy-makers, NGOs, research centers and consultants.

The event will include the extensive program of meetings and conferences of the **INTERNATIONAL APPLIANCE CONFERENCE (IAC 2025)**: the latest issues for the various sectors involved will be addressed by members of the academic world, industry and prestigious research centres, together with industry associations and institutions.

Media Partner of **APPLITECH 2025** will be **Bianco & Bruno**, a leading magazine and online news publication of household appliances and consumer electronics published by Giemme Editore Srl. In collaboration with **APPLITECH 2025**, **Bianco & Bruno** will organize a "DISPLAY AREA" where the latest innovations and household appliances and consumer electronics on the market will be exhibited.

APPLITECH 2025 will be co-located with **REFRIGERA**, the leading exhibition and conference dedicated to the refrigeration industry at its 4th edition.

Therefore, attending **APPLITECH 2025** will allow professional operators in the sector to have the chance to update, meet and do business at an event exclusively created to respond to their needs and demands.

For more information, please visit our website: www.applitech.show

For further information:

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