



5-7
NOVEMBER 2025
BOLOGNA EXHIBITION CENTRE - ITALY

**INTERNATIONAL EXHIBITION & CONFERENCE FOR THE SUPPLY CHAIN AND MANUFACTURING
OF DOMESTIC, PROFESSIONAL, INDUSTRIAL APPLIANCES & CONSUMER ELECTRONICS**

PRESS RELEASE

**Applitech 2025 Conferences,
a major opportunity for professional development**

***From November 5 to 7, the home appliances and consumer electronics industry at Bologna
Exhibition Centre***

Cormano, October 27, 2025 – The first edition of **Applitech**, the only trade fair in Europe exclusively dedicated to the home appliance and consumer electronics manufacturing industry and supply chain, will take place **from November 5 to 7, 2025 at Bologna Exhibition Centre** with a rich program of conferences.

The conferences, curated by **HA Factory**, the historic **Tecniche Nuove** platform dedicated to home appliances, will feature qualified speakers representing associations, institutions, academia, manufacturing companies, and the supply chain.

It will be a major opportunity for all industry professionals to gain insight and updates thanks to presentations of research, analyses, case studies, market trends, and technological innovations. Topics will include how to design the future within the international landscape, intelligence for the home, product innovation originating from subcontracting, the ELDOM supply chain, and new international challenges.

Speakers will include representatives from **APPLiA Europe** and **APPLiA Italia** (Home Appliance Manufacturers Association), **Confapi Ancona**, **ICE–Italian Trade Agency**, **OPTIME** (Permanent Observatory for the Protection of the Electronics Market in Italy), **SBA** (Smart Buildings Alliance for Smart Cities), and **TEHA** – The European House Ambrosetti. **Ferruccio De Bortoli**, former editor-in-chief of *Corriere della Sera*, is also expected to participate as moderator.

A key topic at the heart of the discussions will be the recently introduced home appliance bonus, which is set to give new momentum to the market and is based on three fundamental elements: product energy efficiency, proper disposal of old appliances, and eligibility limited to appliances manufactured in Europe. The bonus will remain available until the allocated resources—amounting to 50 million euros—are exhausted.

PROJECT & MANAGEMENT

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In cooperation with
Bologna Fiere

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The entire supply chain for domestic, professional, and industrial products—featuring leading suppliers of technology, equipment, design, machinery, materials, accessories, components, maintenance, recycling, logistics, and services, as well as the distribution network, logistics, and the retail sector—will be present in Hall 29 of Bologna Exhibition Centre.

Applitech 2025, organized by **A151 srl** in partnership with **Senaf srl**, will take place concurrently with **Refrigera 2025**, the international trade fair for industrial, commercial, and logistics refrigeration, frozen and cryogenic technologies. Together, the two events will host **324 exhibitors** from **25 countries** and are expected to welcome over 10,000 visitors.

For further information: www.applitech.show

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